

WE ARE OPEN FOR INNOVATION.

Join us on the

Open Innovation Platform!

www.openinnovation.sg

SG:D | OPEN INNOVATION
PLATFORM

An initiative of:
IMDA INFOCOMM
MEDIA
DEVELOPMENT
AUTHORITY

Powered by:
KPMG
Digital Village™

In partnership with:
BLOCK71
SINGAPORE
by 71 Innovation
in partnership with Singapore Economic Development Corporation

Dear <<Name>>,

Are you keen to access real business needs and co-create with potential customers?

Join us for our **Open Innovation Platform (OIP) Chinese New Year Networking Lunch** event, happening on **8th February 2019**, jointly organised by **Infocomm Media Development Authority (IMDA)** and **BLOCK71 Singapore**. At this event, you'll get to learn about IMDA's Open Innovation Platform - a virtual crowdsourcing platform that matches challenges of Problem Owners to Problem Solvers.

Event: OIP-BLOCK71 CNY Networking Lunch

Date: 8th February 2019 (Friday)

Time: 11.30am – 2pm

Venue: BLOCK71 Singapore, 71 Ayer Rajah Crescent #02-01

Programme:

1130am: Gather & Interaction

1200pm: Sharing of Open Innovation Platform
Q&A Session

1230pm: CNY Lunch / Networking

2pm: End

About the Open Innovation Platform (OIP)

The Open Innovation Platform (OIP), an initiative by the Info-Communications Media Development Authority of Singapore (IMDA) and powered by KPMG Digital Village, aims to connect real business challenges to Problem Solvers.

We have launched our second Innovation Call with 20 challenges posted by Problem Owners from different industries on the platform.

So what is in it for you to participate? Successful winners of each OIP challenge can look forward to:

- Winning prize money (S\$515K worth of total prize monies)
- Co-innovating with potential customers and validating your solution in a new domain area or use case
- Establishing track record, access go-to-market channels and ecosystem partners of Problem Owners and IMDA in Singapore and the region

Applications for the second Innovation Call on the OIP are now open till 28 February 2019. Visit www.openinnovation.sg to learn more about the Open Innovation Platform.

[Register Here!](#)